In the matter of the General Data Protection Regulation

DPC Complaint Reference: 
IMI Reference: 

In the matter of a complaint, lodged by Datatilsynet (Norway DPA) pursuant to Article 77 of the General Data Protection Regulation, concerning Meta Platforms Ireland Limited

Record of Amicable Resolution of the complaint and its consequent withdrawal pursuant to Section 109(3) of the Data Protection Act, 2018

Further to the requirements of EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0 (adopted on 12 May 2022)

RECORD OF AMICABLE RESOLUTION FOR THE PURPOSE OF EDPB GUIDELINES 06/2022 ON THE PRACTICAL IMPLEMENTATION OF AMICABLE SETTLEMENTS VERSION 2.0 (ADOPTED ON 12 MAY 2022)

Dated the 14th day of July 2023

Data Protection Commission
21 Fitzwilliam Square South
Dublin 2, Ireland
Background

1. On 29 March 2022, [redacted] (“the Data Subject”) lodged a complaint pursuant to Article 77 of the GDPR with Datatilsynet (“the Recipient SA”) concerning Meta Platforms Ireland Limited (“the Respondent”).

2. In circumstances where the Data Protection Commission (“the DPC”) was deemed to be the competent authority for the purpose of Article 56(1) of the GDPR, the Recipient SA transferred the complaint to the DPC on 14 July 2022.

The Complaint

3. The details of the complaint were as follows:

   a. The Data Subject contacted the Respondent on 24 February 2022 and 21 March 2022 to request erasure of a fake account, which had been created on the Respondent’s Facebook platform using their photos, first name and surname. The Data Subject requested to have this account and all associated personal information removed from the Respondent’s platform.

   b. On 24 February 2022 and 21 March 2022, the Data Subject received only generic automated responses from the Respondent.

   c. As the Data Subject was not satisfied with the responses received from the Respondent, they lodged a complaint with the Recipient SA.

Action taken by the DPC

4. The DPC, pursuant to Section 109(4) of the Data Protection Act, 2018 (“the 2018 Act”), is required, as a preliminary matter, to assess the likelihood of the parties to the complaint reaching, within a reasonable time, an amicable resolution of the subject-matter of the complaint. Where the DPC considers that there is a reasonable likelihood of such an amicable resolution being concluded between the parties, it is empowered, by Section 109(2) of the 2018 Act, to take such steps as it considers appropriate to arrange or facilitate such an amicable resolution.

5. Following a preliminary examination of the material referred to it by the Recipient SA, the DPC considered that there was a reasonable likelihood of the parties concerned reaching, within a reasonable time, an amicable resolution of the subject matter of the complaint. The DPC’s experience is that complaints of this nature are particularly suitable for amicable resolution in circumstances where there is an obvious solution to the dispute, if the respondent is willing to engage in the process. In this regard, the DPC had regard to:

   a. The relationship between the Data Subject and Respondent (being, in this case, an individual consumer and a service provider); and
b. The nature of the complaint (in this case, an unsuccessful attempt by the Data Subject to exercise his/her data subject rights).

6. While not relevant to the assessment that the DPC is required to carry out pursuant to Section 109(4) of the 2018 Act, the DPC also had regard to EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0, adopted on 12 May 2022 (“Document 06/2022”), and considered that:

   a. the possible conclusion of the complaint by way of amicable resolution would not hamper the ability of the supervisory authorities to maintain the high level of protection that the GDPR seeks to create; and that

   b. such a conclusion, in this case, would likely carry advantages for the Data Subject, whose rights under the GDPR would be vindicated swiftly, as well as for the controller, who would be provided the opportunity to bring its behaviour into compliance with the GDPR.

**Amicable Resolution**

7. Upon assessment of the complaint, the DPC noted that certain relevant documentation had not been included in the documents provided by the Data Subject when submitting their complaint. The DPC requested the omitted information from the Data Subject via the Recipient SA. On 16 December 2022, the Recipient SA provided the DPC with the requested documentation.

8. Following receipt of the requested information, the DPC engaged with both the Data Subject (via the Recipient SA) and the Respondent in relation to the subject matter of the complaint. Further to that engagement, on 20 March 2023 the Respondent advised that users should report impersonating accounts through a dedicated channel specifically created for this purpose, which the Data Subject had not. However, in an effort to amicably resolve this matter, the Respondent advised that on foot of the DPC’s intervention, its specialist team had reviewed the account in question and following this review, it had disabled the account in line with the Respondent’s terms and policies.

9. On 27 March 2023, the DPC wrote to the Data Subject, via the Recipient SA, seeking their views on the action taken by the Respondent and requesting that the Data Subject notify it, within a specified timeframe, if they were not satisfied with the actions taken by the Respondent, so that the DPC could take further action. The Recipient SA thereafter issued this correspondence to the Data Subject on 18 April 2023. Subsequently, on 12 May 2023, the Recipient SA confirmed to the DPC, that no response had been received from the Data Subject.

10. On 17 May 2023, and in light of the foregoing, the DPC wrote to the Recipient SA noting that the DPC considered the complaint to have been amicably resolved and withdrawn in accordance with section 109(3) of the Act and that it would conclude the case and inform the Respondent. On 22 May 2023, the Recipient SA confirmed receipt of the DPC correspondence, which had advised that the complaint was deemed withdrawn.
11. In circumstances where the subject matter of the complaint has been amicably resolved, in full, the complaint, by virtue of Section 109(3) of the 2018 Act, is deemed to have been withdrawn by the Data Subject.

Confirmation of Outcome

12. For the purpose of Document 06/2022, the DPC confirms that:

a. The complaint, in its entirety, has been amicably resolved between the parties concerned;

b. The agreed resolution is such that the object of the complaint no longer exists; and

c. Having consulted with the supervisory authorities concerned on the information set out above, as required by Document 06/2022 the DPC has now closed off its file in this matter.

13. If dissatisfied with the outcome recorded herein, the parties have the right to an effective remedy by way of an application for judicial review, by the Irish High Court, of the process applied by the DPC in the context of the within complaint.

Signed for and on behalf of the DPC:

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Deputy Commissioner
Data Protection Commission