

Stakeholder event - EDPB Guidelines on the processing of personal data to target or deliver political advertisements

Agenda

27 March 2026, from 9:00 to 16:15 CET

Held remotely via video conference

For the attention of participants:

All participants are invited to add their name and organisation in their display name; to observe the times allocated and to be ready to take the floor once invited by the moderator.

For any technical questions, please contact: edpb-it@edpb.europa.eu

Additional details and the discussion paper containing the questions are [available here](#).

Please note that our [specific privacy statement](#) has been updated (please refer to document “2. EDPB Stakeholder events, meetings and written exchanges”).

09.00	Opening remarks by the EDPB Chair
09.15	SESSION 1 Question 1, Question 2, Question 3, Question 4 of the discussion paper
12.10	<i>Lunch Break</i>
13.10	SESSION 2 Question 5, Question 6, Question 7, Question 8 of the discussion paper
16.00	Closing remarks