In the matter of the General Data Protection Regulation

DPC Complaint Reference:

In the matter of a complaint, lodged by with the Data Protection Commission pursuant to Article 77 of the General Data Protection Regulation, concerning Meta Platforms

Ireland Limited

Record of Amicable Resolution of the complaint and its consequent withdrawal pursuant to Section 109(3) of the Data Protection Act, 2018

Further to the requirements of EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0 (adopted on 12 May 2022)

RECORD OF AMICABLE RESOLUTION FOR THE PURPOSE OF EDPB GUIDELINES 06/2022 ON THE PRACTICAL IMPLEMENTATION OF AMICABLE SETTLEMENTS VERSION 2.0 (ADOPTED ON 12 MAY 2022)

Dated the 6th day of October 2023



Data Protection Commission 21 Fitzwilliam Square South Dublin 2, Ireland

Background

- 1. On 28 April 2023, ("the **Data Subject**") lodged a complaint pursuant to Article 77 of the GDPR with the Data Protection Commission ("the **DPC**") concerning Meta Platforms Ireland Limited ("the **Respondent**").
- 2. The DPC was deemed to be the competent authority for the purpose of Article 56(1) of the GDPR.

The Complaint

- 3. The details of the complaint were as follows:
 - a. On 12 April 2023, the Data Subject contacted the Respondent via its web-form, to request the erasure of their account and personal data, pursuant to Article 17 of the GDPR, after being informed that their account had been suspended from the Instagram platform.
 - b. The Data Subject received an automated response from the Respondent, which did not address the issues raised. On 16 April 2023, the Data Subject contacted the Respondent seeking confirmation of the status of their erasure request. The Respondent replied on 20 April 2023, informing the Data Subject that they could not progress the matter further, as the Data Subject's account had been disabled for violation of the Respondent's Terms of Use.
 - c. As the Data Subject was not satisfied with the response received from the Respondent, they lodged a complaint with the DPC.

Action taken by the DPC

- 4. The DPC, pursuant to Section 109(4) of the Data Protection Act, 2018 ("the **2018 Act**"), is required, as a preliminary matter, to assess the likelihood of the parties to the complaint reaching, within a reasonable time, an amicable resolution of the subject-matter of the complaint. Where the DPC considers that there is a reasonable likelihood of such an amicable resolution being concluded between the parties, it is empowered, by Section 109(2) of the 2018 Act, to take such steps as it considers appropriate to arrange or facilitate such an amicable resolution.
- 5. Following a preliminary examination of the material referred to it by the Recipient SA, the DPC considered that there was a reasonable likelihood of the parties concerned reaching, within a reasonable time, an amicable resolution of the subject matter of the complaint. The DPC's experience is that complaints of this nature are particularly suitable for amicable resolution in circumstances where there is an obvious solution to the dispute, if the respondent is willing to engage in the process. In this regard, the DPC had regard to:
 - a. The relationship between the Data Subject and Respondent (being, in this case, an individual consumer and a service provider); and

- b. The nature of the complaint (in this case, an unsuccessful attempt by the Data Subject to exercise their data subject rights).
- 6. While not relevant to the assessment that the DPC is required to carry out pursuant to Section 109(4) of the 2018 Act, the DPC also had regard to EDPB Guidelines 06/2022 on the practical implementation of amicable settlements Version 2.0, adopted on 12 May 2022 ("Document 06/2022"), and considered that:
 - a. the possible conclusion of the complaint by way of amicable resolution would not hamper the ability of the supervisory authorities to maintain the high level of protection that the GDPR seeks to create; and that
 - b. such a conclusion, in this case, would likely carry advantages for the Data Subject, whose rights under the GDPR would be vindicated swiftly, as well as for the controller, who would be provided the opportunity to bring its behaviour into compliance with the GDPR.

Amicable Resolution

- 7. The DPC engaged with both the Data Subject and Respondent in relation to the subject matter of the complaint. Further to that engagement, in its response of 6 July 2023, the Respondent agreed to take the following actions in the spirit of amicable resolution:
 - a. The Respondent agreed to conduct a fresh review of the Data Subject's actions that resulted in the disabling of their account. Following this review, the Respondent decided to reinstate the Data Subject's account. The Respondent noted that as the Data Subject now had access to the account, they could schedule it for deletion via the self-deletion tool, and provided instructions on how to do so.
 - b. The Respondent confirmed that its specialist team had contacted the Data Subject to inform them of the above action on 4 July 2023, and assisted the Data Subject in regaining access to the account.
- 8. On 6 July 2023, the Data Subject confirmed to the DPC that they had regained access to their account, and thanked the DPC for its assistance.
- 9. In response, on 28 July 2023, the DPC wrote to the Data Subject outlining the actions taken by the Respondent and reminded the Data Subject that they could schedule their account for deletion via the self-deletion tools provided. The DPC did not receive any further communication from the Data Subject objecting to the amicable resolution of their complaint; accordingly, the complaint has been deemed to have been amicably resolved.
- 10. On 21 August 2023, and in light of the foregoing, the DPC informed the Respondent that it would close the complaint in question.

11. In circumstances where the subject matter of the complaint has been amicably resolved, in full, the complaint, by virtue of Section 109(3) of the 2018 Act, is deemed to have been withdrawn by the Data Subject.

Confirmation of Outcome

- 12. For the purpose of Document 06/2022, the DPC confirms that:
 - a. The complaint, in its entirety, has been amicably resolved between the parties concerned;
 - b. The agreed resolution is such that the object of the complaint no longer exists; and
 - a. Having consulted with the supervisory authorities concerned on the information set out above, as required by Document 06/2022 the DPC has now closed off its file in this matter.
- 13. If dissatisfied with the outcome recorded herein, the parties have the right to an effective remedy by way of an application for judicial review, by the Irish High Court, of the process applied by the DPC in the context of the within complaint.

Signed for and on behalf of the DPC:

Tomy Delaney

Deputy Commissioner

Data Protection Commission