

## Anu Talus

Chair of the European Data Protection Board

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*by e-mail only*

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**Subject: Article 15 DMA Consumer Profiling Reports**

Dear Ms. Rita Wezenbeek, Dear Mr. Alberto Bacchiega,

Thank you for your letter of 22 March 2024 and for transmitting the six Consumer Profiling Reports (“the reports”) submitted by gatekeepers pursuant to Article 15 of the Digital Markets Act (“DMA”). The EDPB takes note that these reports are of a confidential nature and confirms that they will be treated as such.

The EDPB is currently analysing the reports with a view of assessing the possible use of for purposes of Regulation 2016/679 (“GDPR”), and in particular to inform the enforcement of Union data protection rules, as provided for by Article 36(3) and recital 72 DMA.

The EDPB also takes note of the Commission’s invitation for the EDPB to provide its views on the content of the reports and takes note that the Commission would consider having a dedicated discussion on these reports during one of the next meetings of the DMA High Level Group (HLG).

Cooperation with other regulatory authorities on matters with an impact on data protection is of great importance to the EDPB, and is a key pillar in the EDPB Strategy 2024-2027. The EDPB and its members look forward to continue cooperation with the Commission in the context of the DMA and to contribute to the work of the DMA HLG.

Yours sincerely,

Anu Talus