

design tricks

First screen: Accept all cookies as underlying color (e.g. button is yellow), button for changing this has no color.

Second screen: this is swapped. Accepting your changed settings has now color and accepting all cookies has no color.

timing

delaying the unwanted path artificially by implementing some sort of wait for (could be very easily done by making the

service central for all users and just give not enough resources to cope with it, so not allowing cookies is insanely slow.

modifying browsers to make it impossible to use ad blockers

This is related to the cookie services. Google has already begun to make ad blockers less effective by removing functions from

the plugin interface. The natural progress on this would be disallowing to switch cookies off by removing this functionality

from chrome. Having a big company that gets a big chunk of revenue from advertising should mean, that this company is very

careful when doing things that might be seen as misuse of power and forcing customers into their revenue stream by manipulating

the browser and removing / adding functions to their favor. Especially if this company is providing a tool to use their services.

saving state of cookies as cookie

It should be impossible to save the state of cookies with a cookie. This is insane and defeats the whole purpose of the thing.

This should be especially true, if you force your customers already to sign in. There is no reason why a signed in customer

is forced to use cookies when saving if he accepts cookies, this information is willfully not retrieved from customer profile.

totally ignoring the laws

for a long time, google ignored the laws and literally stated: If you don't want cookies, configure your browser to do so.

They did nothing to fulfill the law, just giving the statement that they won't do anything.

Those actions should be swiftly acted on, if a big company is flat out ignoring the law when they should have more than enough

resources to cope with it, they should face immediate and harsh backlash (like fine of percentage based month revenue immediately, no questions

asked and start an investigation that will ask for even more like percentage based year revenue). It should be a substantial threat for big companies to ignore

dsgvo and related stuff. The current margin within dsgvo is not effective enough. It would be nice, if some part of these fine is invested into

programs that help small software creators to provide tools / help to fulfill the dsgvo. The general idea should be, that fines will eliminate

any profits that is gained by shady tactics.

using page visits as base for fine

every web server is recording the requests, these counts should be used as one pillar to calculate fines.

using centralized services

there are a lot of centralized services that provide a cookie banner, maxed out with various tricks (you listed already many of them).

Having a centralized service breaking the law should automatically put ALL customers of this service on the line if its found to be illegal.

This business is anti consumer and needs to vanish.

Ideally EU should provide such a central service which is customizable and can be used by everyone while integrating best practices according dsgvo and related stuff.