

While I do appreciate the diligence with which the union is eagerly safeguarding the rights of EU citizen as they relate to personally identifiable information, I want to express my general concern. The concern motivating this text is that you might be promoting unenforceable standards that can discredit your effort. Not only that but it is of utmost importance that this regulation does not put onerous and irrational burdens on public blockchain protocol creators. Public, decentralized blockchains such as Ethereum are unlike websites in the sense that the data is not stored in clear (ASCII, etc.) text. Furthermore, it is likely the case, and practice shows it, that there is little use for storing personally identifiable information in the case of decentralized protocols (DeFi, Governance, etc.). That said, I urge the regulator to not impose unrealistic or burdensome standards that only mimic the application of data protection rules. A good idea would be to exclude pseudo-identifiers that can be dropped or transferred as well as encourage privacy-preserving encryption technologies such as zero-knowledge proofs (as opposed to storing in some form or another [hashed PID or identifiers) or homomorphic encryption.

Thank you for your time and consideration!  
Make Europe Greater than it is!