

Letters



Brussels, 18 January 2022

Ref: OUT2022-0003

Sent by e-mail only

To whom it may concern

On July 23rd 2021, you addressed a letter to the EDPB calling for a consistent interpretation of cookie consent requirement by the EDPB to which the EDPB acknowledged receipt. On October 27th, 2021, you addressed a follow-up letter renewing your concerns.

First and foremost, I thank you for these two letters that I reviewed with great attention.

Please rest assured that the EDPB's aim is to ensure the harmonised application of data protection rules throughout the European Union. To this end, the Board promotes the consistent interpretation of consent requirements in the context of cookies among the data protection authorities. I also take the opportunity to assure you that neither the EDPB nor its members have any interest or intention to deviate from the text, spirit or intent of the e-privacy legal framework and the GDPR.

In this respect, and as you mentioned in your latest letter, the EDPB established a taskforce on cookie banners. Lastly, and as you are aware of, the EDPB guidelines on consent have been updated (by Guidelines 05/2020 on consent under Regulation 2016/679) in order to ensure a harmonized approach on to the conditionality of consent and on the unambiguous indication of wishes.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. Jelinek', written over a light blue circular graphic element.

Andrea Jelinek

Andrea Jelinek
Chair of the European Data Protection Board

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